

SPONSOR PLEDGE FORM



Company Representative: _____

Company: _____

Billing Address: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

PRESIDENTIAL \$25,000 ———— Logo listed as top sponsor in the 2024 Convention Program | Listing on ATA webpage
EXCLUSIVE HOST OF THE CONVENTION Free one-page color ad in Alabama Trucker for a year | Logo on name badge lanyards
1 Complimentary convention registration (single or couple) | Speak at convention or make introduction as desired | Special recognition at all events

ELITE \$10,000 ———— Three spots available | Logo listed as elite sponsors in the 2024 Convention Program
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Listing on ATA webpage | Special recognition at sponsored events *Contact Brandie Norcross at bnorcross@alabamatrucking.org for additional details on elite level sponsorship options.

PLATINUM \$7,000 ———— Logo listed among top sponsors in the 2024 Convention Program | Listing on ATA webpage
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Special recognition at sponsored events * Exclusive Speakers and Entertainment event sponsor | Exclusive Add-On: Cabana Sponsorship - \$500 for Friday or Saturday | \$1,000 for Friday & Saturday

GOLD \$4,000 ———— Special recognition at sponsored event | Logo/Listing in 2024 Convention Program
EXCLUSIVE HOST(S) OF A CONVENTION EVENT Listing on ATA webpage

GOLD SPONSORED EVENTS WILL BE ON A FIRST COME, FIRST SERVE BASIS.

To avoid an over-sponsored event, please select alternatives. = Filled

- | | | |
|--|--|--|
| <input type="checkbox"/> Breakfast (Friday Morning) | <input type="checkbox"/> Ladies Door Prizes (Saturday Morning) | <input type="checkbox"/> Chairman's Reception (Saturday Evening) |
| <input type="checkbox"/> Poolside Hospitality (Friday Afternoon) | <input type="checkbox"/> Golfers Lunch (Saturday Afternoon) | <input type="checkbox"/> Dinner Wine (Saturday Evening) |
| <input type="checkbox"/> Breakfast (Saturday Morning) | <input type="checkbox"/> Poolside Hospitality (Saturday Afternoon) | <input type="checkbox"/> Ladies Spas |
| | <input type="checkbox"/> Golf Prizes (Saturday Evening) | |

SILVER \$2,000
EXCLUSIVE HOST(S) OF A CONVENTION EVENT
Listing in 2024 Convention Program | Listing on ATA webpage
Special recognition at sponsored event *Exclusive Saturday Evening
Chairman's Dinner sponsor

CONTRIBUTOR \$750

SPONSORSHIPS MUST BE PAID BY APRIL 12

Sponsorships **cannot be split** between two (2) or more companies.

TO APPEAR IN THE CONVENTION PROGRAM, PLEDGES MUST BE RECEIVED BY MARCH 29

**American Express, Discover, Visa
or MasterCard accepted**

Email bnorcross@alabamatrucking.org or
Mail to ATA, P.O. Box 242337, Montgomery, AL 36124