



TRUK PAC SUPPORTER OPTIONS

Presidential Sponsor: \$15,000 - Fulfilled by Vertical Alliance Group

The Presidential Sponsor is reserved as the exclusive host sponsor for the ATA Golf Classic and is featured as the host on all event information and promotional materials.

- Logo branded on all golf carts
- Logo branded on all scorecards
- Option for an exhibit display
- Logo on premium souvenir
- 2 foursomes (8 golfers)
- Boxed lunches (8 golfers)
- 8 invitations to the 19th Hole Party

Senator Sponsor: \$5,000

Senator Sponsors are the top tier supporters of TRUK PAC and will receive premier event recognition at the event and in all digital and print materials before, during and after the event.

- Access to half-price Premium Promotional Opportunities (See below)
- First choice for The Judge or Legislator Course Preference
- Premium souvenir, 4 Commemorative gifts
- 4 golfers (1 team)
- 4 boxed lunches
- 4 invitations to the 19th Hole Party
- Option to add up to 4 additional golfers at \$250 per golfer

Legislator Sponsor: \$2,500

Legislator Sponsors receive digital branding on all ATA Golf Classic Promotions and are featured as premium benefactors of TRUK PAC.

- 2 golfers
- 2 boxed lunches
- 2 invitations to the 19th Hole Party
- 2 commemorative gifts

Judge Sponsor: \$1,000

- 1 golfer
- 1 box lunch
- 1 invitation to the 19th Hole Party
- 1 commemorative gift

Patron Sponsor: \$500

- Recognition digitally displayed

Premium Promotional Opportunities - \$3,000 each

Half-price for Senate Sponsors

- **19th Hole Party Host** – Fulfilled by ATA Comp Fund
- **Driving Range Hospitality** – Fulfilled by ATA Comp Fund
- **Pin Flag Branding*** (2 available) – Company branded pin flags on each green
- **Golf Ball Branding*** – Company logo on tournament balls
- **Golf Towel Branding*** – Company logo on golf towels
- **Beverage Cart Host** (2 available) – Fulfilled by Truckworx
- **Hole in One Host** (2 available) – Company logo on Hole in Ones
- **Closest to the Pin Host** – Company logo on closest to the pin signs and printed materials
- **Driving Range Host** – Company logo on driving range signs and printed materials
- **Practice Green Host** – Company logo practice green signs and printed materials

**Sponsor is responsible for the cost of the product – ATA will facilitate purchase if preferred*



2022 ATA GOLF CLASSIC SPONSORSHIP FORM
Benefits ATA Political Action Committee (TRUK-PAC)

Presidential Sponsor



SPONSOR COMPANY (how it will appear on signage): _____ DATE: _____ SPONSOR REPRESENTATIVE: _____ ADDRESS: _____ CITY/STATE/ZIP: _____ PHONE: _____ E-MAIL FOR CONFIRMATION: _____
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I commit to the _____ sponsorship to support the ATA Golf Classic and TRUK PAC

I would also like to secure the _____ premium promotional opportunity

My sponsorship is included with this form

Please invoice me

NAME(S) & COMPANY	USGA HANDICAP	NORMAL 18 HOLE SCORE
1. Name: _____ Company: _____		
2. Name: _____ Company: _____		
3. Name: _____ Company: _____		
4. Name: _____ Company: _____		

Please submit by no later than September 6

CONTRIBUTIONS ARE VOLUNTARY AND NOT TAX DEDUCTIBLE

<p>MAKE CHECKS PAYABLE TO: <u>ATA CLASSIC FUND</u> <i>RETURN TO: ATA * P.O. BOX 242337 * MONTGOMERY, AL 36124-2337</i> PHONE: 334-386-2659 bnorcross@alabamatrucking.org</p>
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