January 2017

TO: Trucking Industry Colleagues

It is my privilege to invite you to attend and participate in the upcoming 2017 Annual Convention of the Alabama Trucking Association to be held:

April 20-April 23, 2017
Hilton Sandestin Beach Golf Resort & Spa
Destin, FL

Convention speakers and entertainment are being scheduled to make the weekend meeting both educational and entertaining. We have already booked motivational speakers Lt. Clebe McClary, USMC (Ret), a Vietnam War Hero, and John Foley, former Lead Solo pilot with the Blue Angels as our speakers at the Friday morning Business Meeting.

Because we depend on convention sponsorships to fund many of the convention events, I've asked Will Bruser of Truckworx to be our Finance Chairman. Serving with him on the Finance Committee are Joe Black, McGriff Tire; Gary Bond, BancorpSouth Equipment Finance; Fenn Church, Church Transportation & Logistics, Inc.; Rodger Collins, Industrial Warehouse Services, Inc.; Edmund Doss, Deep South Freight; Terry Kilpatrick, Billy Barnes Enterprises; Mark Knotts, Regions Insurance; Hunter Lyons, Gulf City Body & Trailer; Kevin Savoy, Greenbush Logistics, Inc.; Bill Waechter, Gulf City Body & Trailer and Wayne Watkins, Watkins Trucking Co., Inc. You will perhaps be called within the next few days to contribute to this effort.

I hope you will join with us in making ATA’s 79th Annual Convention one of its most successful. I look forward to seeing you there! HOTEL ROOM BLOCK DEADLINE IS MARCH 10.

Terry Kilpatrick
Convention Chairman

Enclosure: 2017 ATA Convention Packet
ATA CONVENTION AGENDA
Hilton Sandestin Beach Golf Resort & Spa - Destin, FL
April 20-23, 2017

WEDNESDAY – APRIL 19th

2:00 - 5:30 P.M.  WCSIF Board Meeting  Coral Ballroom D
(Trustees and Fund Advisors only)

THURSDAY – APRIL 20th

2:00 – 5:00 P.M.  Open Registration  Emerald Registration Booth
4:30 – 5:00 P.M.  TRUK PAC Board Meeting  Pelican
5:00 – 7:00 P.M.  ATA Welcome Reception  Sunset Deck

FRIDAY – APRIL 21st

8:00 A.M. – 11:00 A.M.  Registration  Emerald Registration Booth
8:30 – 11:00 A.M.  ATA Business Session #1 & Breakfast  Coastal Ballroom
Keynote Speaker(s):
Lt. Clebe McClary, USMC (Ret.) – Vietnam War Hero
John Foley, former lead solo pilot with the Blue Angels
1:00 – 4:00 P.M.  Poolside Hospitality  Poolside
5:00 – 7:00 P.M.  ATA WCSIF Reception  Coastal Ballroom
Free Evening. . .

SATURDAY – APRIL 22nd

8:00 – 11:00 A.M.  Registration  Emerald Registration Booth
8:00 – 11:00 A.M.  ATA Business Session #2 & Breakfast  Coastal Ballroom
ATA Workers Comp Fund Membership Meeting
ATA Membership Meeting
11:30 A.M.  Golfer’s Lunch  Baytowne Course
12:00 – 5:00 P.M.  Golf Tournament  Baytowne Course
11:30 A.M. - 2:00 P.M.  Solaris Boat Cruise  Baytowne Marina
6:30 – 7:00 P.M.  Chairman’s Reception  Emerald Ballroom Foyer
7:00 – 9:00 P.M.  Chairman’s Dinner  Emerald Ballroom A,B,C,D
Honoring Gary Bond, Chairman of the Board
9:00 – 12:00 A.M.  Entertainment/Dancing by “The Unexpected Boys”
Sponsor Pledge Form
79th Annual Alabama Trucking Association Convention
HILTON SANDESTIN BEACH GOLF RESORT & SPA – April 20-23, 2017

Company Representative: ______________________________________________________
Company: ___________________________________________________________________
Billing Address: _______________________________________________________________
E-mail address:  ________________________________________ Phone ________________
Signature: _____________________________________________ Date __________________

SPONSORSHIPS MUST BE PAID BY MARCH 17
SPONSORSHIPS CANNOT BE SPLIT BETWEEN TWO (2) OR MORE COMPANIES

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Sponsored events will be on a first come, first served basis.
To avoid an over-sponsored event, please select alternatives. (X) = Filled

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<th>Golfers Lunch (Saturday Afternoon)</th>
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<td>* Saturday Evening Chairman's Dinner</td>
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American Express, Visa or MasterCard accepted
Fax completed form to 334/262-6504 or Mail to ATA, P.O. Box 242337, Montgomery, AL 36124
Alabama Trucking Association
Annual Convention Registration Form
April 20-23, 2017

Name (for ID Badge) ____________________________________________

Spouse Name (for ID Badge) ______________________________________

Firm ____________________________________________________________

Address _________________________________________________________

City __________________________ State ___________ Zip ______________

Home Address __________________________________________________

City __________________________ State ___________ Zip ______________

E-mail address: __________________________________________________

All persons attending the Convention must be registered with ATA.

Full Package (Couple) – (DOES NOT INCLUDE GOLF) Full Package (Individual) – (DOES NOT INCLUDE GOLF)
ATA Member...........$695 ATA Member...........$495
Non-Member...........$795 Non-Member...........$595

**IF PLAYING GOLF, ADD AN ADDITIONAL $60.00 PER GOLFER**

Children (ages 12 and under)..............$75
Children (ages 13-20)........................$125

“Badge Only” Registration is for BUSINESS MEETINGS ONLY
ATA Member...........$200
Non-Member...........$250

In lieu of the Saturday Poolside Hospitality, there will be a Cruise on the Solaris yacht. You will board the Solaris at 11:30 a.m. and return at 2:00 p.m. Transportation will be provided to the Marina. Your cruise will include lunch and an open bar. There will be bingo for those who want to play and entertainment by musician David Hall. Please let us know by Wednesday April 12 if you plan to go as a guarantee is needed. If yes, please check an entrée below.

_____Yes, I/we will go on the cruise and there will be _____ adult(s) and _____ children

_____CHICKEN SCALOPPINI - Tender Chicken Breast lightly breaded and sautéed with white wine, lemon & butter. Served with Chef’s Choice of seasonal Vegetables and herb-roasted Potatoes.

_____GULF SHRIMP & GRITS sautéed with fresh Herbs, Andouille, white wine & butter. Served over Local, Organic Stone-ground Grits.

_____SOUTHERN CAPRESE SALAD - A great twist on an old favorite featuring Fried Green Tomatoes with Roma Tomatoes, fresh Basil & buffalo Mozzarella with Chef’s Local Honey & Balsamic Vinaigrette.

Do you have any special dietary (vegetarian, kosher, allergies), or other needs? ___Yes ____No

If yes, please specify ____________________________________________________________

Important!! Cancellation Refunds will be granted (less $50) only if made in writing and faxed to the ATA Office (334/262-6504) by close of business on April 10, 2017. After that date, there will be no refunds.

AMERICAN EXPRESS, VISA AND MASTERCARD ACCEPTED

ALL hotel reservations MUST be made directly with the HILTON SANDESTIN.
Instructions on how to receive special discounted hotel reservations are on next page.

ATA ROOM BLOCK CLOSES March 10, 2017

Return form with check payable to: Alabama Trucking Association, P.O. Box 242337, Montgomery, AL 36124

Upon receipt and processing of completed registration forms, an email confirmation will be sent to the email address you have provided.
HOTEL RESERVATIONS

Hotel reservations for the Alabama Trucking Association’s Annual Convention may be made by calling the Hilton Sandestin Beach Golf Resort & Spa directly at 850-267-9500 and ask for reservations. You may also register online at www.hilton.com. Be sure to identify your affiliation with the Alabama Trucking Association Convention or by using the code ATA when making online reservations. Rates cannot be changed at check-in or checkout for those who failed to identify their affiliation at the time the reservation was made.

Our preferred room rate for this year’s meeting is:

$269.00 plus tax for a Standard Room  
(upgrades available upon request)  
Resort charge: $15.00 per room per day plus tax  
Rates are based on double occupancy. There will be a $20.00 charge for each additional adult per room

Check-in time is 4:00pm/Checkout time is 11:00am

(Note: Rooms are available on a first come, first served basis)

ATA preferred rate room block CLOSES on Friday, March 10, 2017

**After this date, reservations will be honored based solely on availability and subject to rack rates.

**Cancellation Policy: Once an individual reservation has been made, any changes should be made directly with the Group Reservations Department. The Hilton Sandestin Beach Golf Resort & Spa requires a one night’s room deposit and must accompany reservation form (check or major credit card). A credit card will be charged for one night’s deposit. To ensure accommodation availability, reservations and deposits must reach the Hotel at least 30 days prior to arrival. Full refund of deposit will be forfeited unless cancellation is received fourteen (14) days prior to arrival.

**Early Departure Fee: An early checkout fee of one night’s room and tax will be charged unless the Hotel is advised prior to or at the time of check in.

You are strongly encouraged to make your hotel reservations as early as possible.
Golf Registration Form  
Alabama Trucking Association  
2017 ATA Convention Tournament  
Saturday April 22, 2017

GOLF REGISTRATION FEE: $60.00 PER GOLFER  
All golfers must be registered ATA Convention attendees!

Return completed form, along with convention registration to:  
Alabama Trucking Association, P.O. Box 242337, Montgomery, AL  36124  
or Fax to us at 334-262-6504

Baytowne Course  
Sandestin, FL

The Baytowne Golf Club at Sandestin gives guests the best of both worlds, with landing areas that invite guests to unleash the river, and greens that reward a strategically placed approach shot. The 18-hole "Baytowne" course features 6,805 yards of golf from the longest tees for a par of 71. The course rating is 73.4 and it has a slope rating of 127 on Bermuda grass. Tom Jackson, who designed the course, calls every hole at the Baytowne Golf Club a favorite “because each one has a personality all its own.”

NOTE: Teams will be assigned prior to play.

Hunter Lyons  
Golf Chairman

Shotgun start: 12:00 pm

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*** ATTENTION LADIES ***

WE THINK YOU DESERVE TO BE PAMPERED

THE ALABAMA TRUCKING ASSOCIATION INVITES YOU TO INDULGE YOURSELF WHILE YOU’RE AT THE CONVENTION. YOU MAY CHOOSE ANY OF THE SELECTIONS UP TO $130.00 BY CLICKING HERE FOR AN ONLINE BROCHURE. (ANYTHING ABOVE $130.00 WILL BE YOUR RESPONSIBILITY). PLEASE CONTACT SERENITY BY THE SEA AT 850/622-9595 OR THE HILTON SANDESTIN BEACH GOLF RESORT AND SPA AT 850/267-9500 AND ASK FOR SPA RESERVATIONS. (BE SURE TO IDENTIFY YOUR AFFILIATION WITH THE ALABAMA TRUCKING ASSOCIATION.) APPOINTMENTS WILL BE SCHEDULED FOR FRIDAY APRIL 21 AND SATURDAY APRIL 22, AND WILL BE ON A FIRST COME FIRST SERVED BASIS, SO ACT QUICKLY TO GET THE PAMPERING YOU WANT AND DESERVE. PLEASE REFER TO THE CONVENTION AGENDA WHEN MAKING YOUR RESERVATIONS.
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