



P.O. Box 242337
Montgomery, Alabama 36124-2337
Phone: 334/834-3983 Fax: 334/262-6504
www.alabamatrucking.org

January, 2012

Dear ATA Member:

It is my privilege to invite you to attend and participate in the upcoming 2012 Annual Convention of the Alabama Trucking Association to be held:

April 26-April 29, 2012
Beau Rivage Resort & Casino
Biloxi, MS

Convention speakers and entertainment are being scheduled to make the weekend meeting both educational and entertaining. You should know that we have invited Col Mark Tillman, the Air Force One pilot on 9-11 to be the featured speaker at the Friday morning Business Meeting and Hall of Fame speaker Jeanne Robertson to be our keynote speaker on Saturday night.

Because we depend on convention sponsorships to fund many of the convention events, I've asked **Fenn Church** of Church Transportation & Logistics to be our Finance Chairman. Serving with him on the Finance Committee are **Gary Bond**, BancorpSouth Equipment Finance; **Leigh Breal**, Ward International Trucks, LLC; **Jack Brim**, B. R. Williams Trucking; **Mark Coffman**, Coffman International, Inc.; **Russ Elrod**, Arab Cartage & Express Co., Inc.; **Scott Fendley**, Massey Hauling Co., Inc.; **Cheney Haugabook**, Turner & Hamrick L.L. C.; **Kevin Savoy**, Greenbush Logistics, Inc.; **David Turner**, Four Star Freightliner; **Bill Ward**, Ward International Trucks, LLC; **Wayne Watkins**, Watkins Trucking Co., Inc.; **Skip Williams**, Houndstooth Transportation; and **T. J. Willings**, Nextran Truck Corp. You will perhaps be called within the next few days to contribute to this effort.

I hope you will join with us in making ATA's 74th Annual Convention one of its most successful. I look forward to seeing you there! **HOTEL ROOM BLOCK DEADLINE IS MARCH 26.**

A handwritten signature in black ink that reads "Jack W. Brim". The signature is written in a cursive style with a large initial "J".

Jack Brim
Convention Chairman

Enclosure: 2012 ATA Convention Packet

**Alabama Trucking Association's
74th Annual Convention Registration Form
April 26 – April 29, 2012**



OFFICIAL CONVENTION REGISTRATION

Name _____ (for ID Badge)

Spouse Name _____ (for ID Badge)

Firm _____ Telephone _____

Address _____

City _____ State _____ Zip _____

Home Address _____ Telephone _____

City _____ State _____ Zip _____

E-mail address: _____

**All persons attending the Convention must be registered with ATA.
ALL REGISTRATIONS MUST BE PAID PRIOR TO CONVENTION OR AT REGISTRATION**

| | |
|--|--|
| Full Package (Couple) – (DOES NOT INCLUDE GOLF) | Full Package (Individual) – (DOES NOT INCLUDE GOLF) |
| ATA Member.....\$695 | ATA Member.....\$495 |
| Non-Member.....\$795 | Non-Member.....\$595 |

IF PLAYING GOLF, ADD AN ADDITIONAL \$50.00 PER GOLFER

Children (ages 12 and under).....\$75
Children (ages 13-18).\$125

"Badge Only" Registration is for BUSINESS MEETINGS ONLY
ATA Member.....\$200
Non-Member.....\$250

Do you have any special dietary (vegetarian, kosher, allergies), or other needs? ___ Yes ___ No
If yes, please specify _____

Important!! Cancellation Refunds will be granted (less \$50) only if made in writing and faxed to the ATA Office (334/262-6504) by close of business on April 16, 2012. After that date, there will be no refunds.

AMERICAN EXPRESS, VISA AND MASTERCARD ACCEPTED

ALL hotel reservations MUST be made directly with BEAU RIVAGE.
Instructions on how to receive special discounted hotel reservations are on next page.

ATA ROOM BLOCK CLOSSES March 26, 2012

**** PROGRAM HIGHLIGHTS****

| | | |
|---------------------------|--------------------|---------------------|
| Registration | Thursday, April 26 | Welcoming Reception |
| Business Meeting | Friday, April 27 | ATA WCSIF Reception |
| Annual Membership Meeting | Saturday, April 28 | Cocktails & Dinner |
| Golf Tournament | | Chairman's Event |

Return form with check payable to: Alabama Trucking Association, P.O. Box 242337, Montgomery, AL 36124

Upon receipt and processing of completed registration forms, an email confirmation will be sent to the email address you have provided.

**2012 Alabama Trucking Association
74th Annual Convention
April 26-29, 2012
Beau Rivage Resort & Casino
Biloxi, MS**

HOTEL RESERVATIONS

Hotel reservations for the Alabama Trucking Association's Annual Convention must be made by calling the Beau Rivage Resort & Casino at (888) 383-7037. Be sure to identify your affiliation with the Alabama Trucking Association Convention. Rates cannot be changed at check-in or checkout for those who failed to identify their affiliation at the time the reservation was made.

Our preferred room rate for this year's meeting is:

\$159.00 plus tax (Standard Room)

Requests for specific room types will be noted at the time the reservation is made. However, special requests such as bed type, view, and/or smoking preferences are based upon availability at the time of check-in and cannot be guaranteed. A daily resort fee of \$7.00 plus tax per night will apply. A \$20.00 surcharge per person (subject to change) will apply per night, to each additional third or fourth person 21 years or older occupying the same room. Each occupied guestroom may have a maximum of four guests. Beau Rivage does require that the first night's room and tax deposit accompany the reservation request (a major credit card number may be used to guarantee a room in lieu of a deposit).

Check-in time is 3:00pm/Checkout time is 11:00am

(Note: Rooms are available on a first come, first served basis)

**ATA preferred rate room block CLOSES on
Monday, March 26, 2012**

**After this date, reservations will be honored based solely on availability and subject to rack rates.

****Cancellation Policy:** Beau Rivage allows individual attendees the right to cancel their guest room/suite reservation without penalty up to 48 hours prior to each attendee's scheduled arrival date. Beau Rivage shall charge the individual attendee's credit card one night's room rate for cancellation within 48 hours of the scheduled arrival date or for failure of the individual to check in on the scheduled arrival date. Any remaining nights of a "no show" reservation will be cancelled.

You are strongly encouraged to make your hotel reservations as early as possible.



*** ATTENTION LADIES ***

WE THINK YOU DESERVE TO BE PAMPERED

THE ALABAMA TRUCKING ASSOCIATION INVITES YOU TO INDULGE YOURSELF WHILE YOU'RE AT THE CONVENTION. CHOOSE **ONE** FROM THE SELECTIONS BELOW AND CONTACT THE BEAU RIVAGE SPA AT 888-750-7111 ext. 4 or 228-386-7472 **BEFORE APRIL 13.** (**BE SURE TO IDENTIFY YOUR AFFILIATION WITH THE ALABAMA TRUCKING ASSOCIATION.**) APPOINTMENTS WILL BE SCHEDULED FOR FRIDAY APRIL 27 AND SATURDAY APRIL 28, AND WILL BE ON A FIRST COME FIRST SERVED BASIS, SO ACT QUICKLY TO GET THE PAMPERING YOU WANT AND DESERVE. PLEASE REFER TO THE CONVENTION AGENDA WHEN MAKING YOUR RESERVATIONS.

Signature Swedish Massage – This classic Swedish style uses soothing strokes of light to moderate pressure to promote balance and harmony by cleansing the body of toxins to achieve a peaceful relaxation.

Signature Facial – Deep cleansing, enzyme exfoliation, facial steam, light extractions, a moisturizing mask, a massage of face and neck, and an application of a light protective cream to complete this wonderful experience.

Signature Pedicure – Feet are exfoliated with a tropical scented scrub and are given a warm paraffin treatment to soften and relax tired feet. Includes a full pedicure and a foot and lower leg massage.



Golf Registration Form
Alabama Trucking Association
2012 ATA Convention Golf Tournament
Saturday, April 28, 2012



GOLF REGISTRATION FEE: \$50.00 PER GOLFER
All golfers must be registered ATA Convention attendees!

Return completed form, along with convention registration to:
Alabama Trucking Association, P.O. Box 242337, Montgomery, AL 36124-2337

The Preserve Golf Club
Vanceleave, MS

Golf, the way nature intended...uninterrupted, undisturbed, unparalleled, unbelievable! That's what you'll find at former U.S. Open Champion Jerry Pate's latest creation, The Preserve Golf Club in Vanceleave, Mississippi.

Eighteen hundred acres of nature preserve envelop this 245-acre course, protecting it forever from the disturbances of development. The sanctity of the dedicated preserve flows onto the greens, and its spectacular native species are carefully integrated into the layout of the course.

NOTE: Teams will be assigned prior to play.

A handwritten signature in cursive that reads "Billy Campbell".

Billy Campbell
Golf Chairman

Shotgun start: 12:30 pm

| Name (print) | Company | Handicap | Typical Score |
|--------------|---------|----------|---------------|
| | | | |

All golfers must be registered ATA Convention attendees!