

Sponsor Pledge Form
74th Annual Alabama Trucking Association Convention
BEAU RIVAGE RESORT & CASINO – April 26-29, 2012

Company Representative: _____
Company: _____
Billing Address: _____
City _____ State _____ Zip _____
E-mail address: _____ Phone _____
Signature: _____ Date _____

**TO RECEIVE RECOGNITION, ALL SPONSORSHIPS
MUST BE PAID PRIOR TO CONVENTION**

SPONSORSHIPS CANNOT BE SPLIT BETWEEN TWO (2) OR MORE COMPANIES

_____ **Diamond \$5,000 (Exclusive Host(s) to the Speakers) – Limited to 4**

- A free full-page ad (Sponsor is responsible for ad design) in 2012 Convention program. **Material must be received no later than March 16.** For more information regarding ad specs, contact ATA's Ford Boswell at fboswell@alabamatrucking.org.
- Special recognition at sponsored event.
- Company logo displayed at various convention events
- Photo with selected speaker to be published in *Alabama Trucker Magazine*

Select speaker to co-sponsor, giving first and second choice (**first come, first served**) - 2 each:

_____ Col. Mark Tillman _____ Jeanne Robertson

_____ **Platinum \$2000.00 (Exclusive Host(s) of a Convention Event)**

- A free full-page ad (Sponsor is responsible for ad design) in 2012 Convention program. **Material must be received no later than March 16.** For more information regarding ad specs, contact ATA's Ford Boswell at fboswell@alabamatrucking.org.
- Special recognition at sponsored event.
- Company logo displayed at various convention events.

Select event (first come, first served); to avoid an over-sponsored event, please select alternatives.

_____ Reception Hospitality (Thurs night)	_____ Golfers Lunch (Sat. Afternoon)
_____ Plated Breakfast (Fri. Morning)	_____ Poolside Cabana (Sat. Afternoon)
_____ Door Prizes (Fri. Morning)	_____ Golf Awards (Sat. Night)
_____ Ladies Event (Fri. Afternoon)	_____ Reception Hospitality (Sat. Night)
_____ Plated Breakfast (Sat. Morning)	_____ Dinner Wine (Sat. Night)
_____ Door Prizes (Sat. Morning)	

_____ **Gold \$1000.00 (Host of the ATA Chairman's Dinner - Sat. Evening)**

- Listing in Convention program magazine as a Convention sponsor.
- Special recognition at sponsored event.
- Company logo displayed at various convention events.

_____ **Silver \$500.00 (Host of ATA Welcoming Reception, Dinner)**

- Listing in Convention program magazine as a Convention sponsor.
- Special recognition at sponsored event.

American Express, Visa or MasterCard accepted

Fax completed form to 334/262-6504 or Mail to ATA, P.O. Box 242337, Montgomery, AL 36124-2337